

# Why Recycle?

# An ethical, financial and compliant solution.

You might be looking for the most environmentally friendly solution for your scrap metal. You might need the most cost-effective. Either way, you're in the right place.

#### To reduce our carbon footprint

The ethical driver is to increase the amount we recycle to support sustainable production and consumption and for the good of our planet and future generations. Using recycled metal instead of finite virgin ones significantly cuts down CO2 emissions, air pollution (by 80%), water pollution (by 75%) and water use (by 40%)\*. Also, virgin resources are finite and will run out and landfilling waste is not a sustainable long term solution. What's more, our ongoing journey towards zero waste is inflating this figure year after year.

### JR Adam can make you more profitable

JR Adam can turn your scrap metal into revenue and provide a regular income stream. We can also reduce your waste disposal costs through our wider industry contacts. In addition, legislation is becoming increasingly stringent and more demanding, with higher targets and higher fines. JR Adams can offer industry-specific advice, helping you comply with legislation and assist you to set environmental targets for your company, then reach those targets. We will also provide the necessary paperwork to prove it.



## **Summary**

- O Committed to improving recycling rates Huge carbon savings through recycling
- O Advice on legislative compliance
- O Reaching environmental targets
- O Reduced waste disposal costs
- O Increased profitability